

3 SPECIAL SHOW ISSUES

BEFORE THE SHOW



January Pre-Show PLANNING GUIDE

Deadline: December 14th

This is a complete show guide that will reach attendees a month before the show. It will include exhibitor lists, show maps, on-site dining, local food and entertainment and featured exhibitors. As a featured advertiser, your business ad will reference your booth space information AND be highlighted & bold in the Exhibitor List. This is your opportunity to guide and direct attendees to your booth before the show begins. We can build your ad to feature all the products, services and special offers you will have on display at the show.

DURING THE SHOW



February Show Issue 2019 BUYERS GUIDE

Deadline: January 18th

This is our **Biggest and Best issue of the year.** Be seen at the show and go home with thousands of attendees! Ag Source Magazine is the only magazine distributed at **ALL** of the **entrance gates AND at over 200 locations throughout the show.** It will also include a complete Show Guide, printed in a special section with the same great features of the Planning Guide. You've seen the magazine in past years all throughout the show... **This year be sure to be in it!**

AFTER THE SHOW



March Post Show SPECIAL ISSUE

Deadline: February 22nd

You reached them before the show, during the show... now here's your **opportunity to send one more message** to follow up with all of your new show contacts and the ones you missed. This is your chance to finish your show efforts off strong!



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Ag SourceTM
M A G A Z I N E

FEBRUARY 2019
**WORLD
AG EXPO**

SPECIAL SHOW PACKAGES AVAILABLE

1/8 Page Ad	\$220 per Issue	Full page Ad.....	\$950 per Issue
1/4 Page Ad	\$410 per Issue	2 Full page Ads	\$1695 per Issue
1/2 Page Ad	\$590 per Issue	Full page Gloss.....	\$1790 per Issue

• **COVER SPOTS and GLOSS PAGES Available**

• **UP-SIZE Options**



CALL FOR DETAILS & SPECIAL OFFERS

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Ag Source Magazine is a monthly publication and online magazine targeting all aspects and markets of the agricultural industry. Categorized by the various types of new and used equipment and ag services that Growers, Farmers, Ranchers, Dairymen and Ag Businesses need in their daily operations. Ag Source Magazine has been bringing Buyers, Sellers and Ag Businesses together since 1996. Based in Tulare, Ca., our office is located in the heritage complex, home of World Ag Expo.